



ALEXIS DAY AGENCY

P R E S E N T S

DUBAI

Luxury Market Intelligence
Real Time Information & Solutions

P R E S I D E D B Y S H A H Z A D H A I D E R

Teach - Fashion Marketing Consultant - Luxury Brands
Chairman The Fragrance Foundation Arabia Curator- The SCENT

OCTOBER 24, 2018
LOS ANGELES



Become a partner of our next event!
GET YOUR BUSINESS NOTICED!

DON'T MISS end IT!

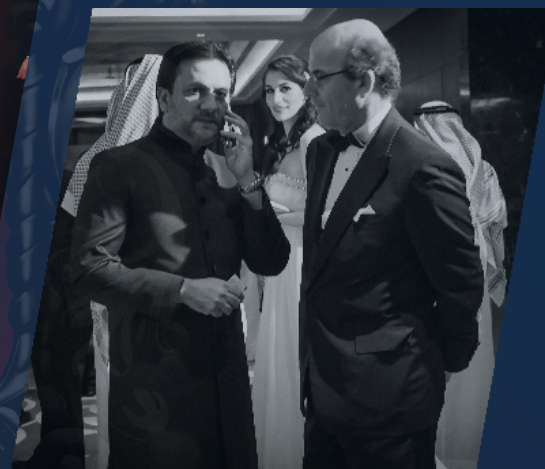
MARKETING & PUBLIC RELATIONS



Alexis Day Agency presents The Dubai Luxury Market Insider Intelligence business forum, presided by Arabia market expert Shahzad Haider, Chairman of The Fragrance Foundation Arabia.

We invite you to partake in an exclusive opportunity that will contribute real-time information and solutions with respect to the luxury market in Dubai. The Dubai luxury market has emerged as the most promising arena internationally with highest per capita spend in the world. We are providing an insider session for our attendees that is structured around a mix of industry-specific information regarding the Arabian market, such as launch strategies, marketing techniques, consumer tastes & trends, distribution channels, margins, pricing, storytelling and penetration to the right market segment at the right time.

On behalf of Alexis Day Agency, we invite you to participate as an exclusive sponsor at this event, which will be held on October 24, 2018 for an audience of 40-50, by invitation, attendees.



MARKETING & PUBLIC RELATIONS



Hosted by

ALEXIS
DAY

CEO, ALEXIS DAY AGENCY

Honorary Keynote Speaker

SHAHZAD
HAIDER



BLACK DIAMOND

\$6,000 - 1 available



Sponsor Event location



First row table, 4 seats



3 minutes speaking opportunity to guests prior to keynote speaker



Private Office Consultation with keynote speaker - 1 hour (To be scheduled)



Prominent logo placement on event marketing materials



Gifting opportunity to guests and partners



Placement in video as Black Diamond sponsor



Extended brand exposure - Complementary feature in The Contour of Luxury publication Summer/Spring 2019 issue - international viewership of HNW, UHNW and the 1%, circulation approaching 5,400,000. www.contourofluxury.com



Extended brand exposure - Complimentary 1 page advertisement in The Contour of Luxury publication Summer/Spring 2019 issue - international viewership of HNW, UHNW and the 1%, circulation approaching 5,400,000. www.contourofluxury.com



Mention in social media post on (Facebook – Private and Secret pages consisting of affluent, and influential individuals)

PLATINUM

\$3,000



First row table, 3 seats



2 minutes speaking opportunity to guests prior to keynote speaker



One on One Consultation with keynote speaker immediately following the event - 30 minutes



Prominent logo placement on event marketing materials



Gifting opportunity to our guests and partners



Placement in video as event Platinum sponsor



Extended brand exposure - Complimentary 1 page advertisement in The Contour of Luxury publication Summer/Spring 2019 issue - international viewership of HNWI, UHNWI and the 1%, circulation approaching 5,400,000. www.contourofluxury.com



Mention in social media post on (Facebook – Private and Secret pages consisting of affluent, and influential individuals)

GOLD

\$1,500



2 seats



Prominent logo placement on event marketing materials



Gifting opportunity to our guests and partners



Placement in video as event Gold sponsor



Mention in social media post on (Facebook – Private and Secret pages consisting of affluent, and influential individuals)

GIFT BAG SPONSOR

\$750



1 seat

Gift bags with logo

Placement in video as gift bag sponsor



PLATINUM TABLE

\$2,000

6 Seats

Complimentary 1 page advertisement in The Contour of Luxury publication Summer/Spring 2019 issue with an international viewership consisting of HNWIs, UHNWIs and the 1%, circulation approaching 5,400,000. www.contourofluxury.com



PRIVATE MARKET CONSULTATIONS



At Event Private Consultation with Shahzad Haider - \$800 hour. (3 sessions available right after lunch)

Private Office Visit Consultation with Shahzad Haider - \$1,200 hour (2 sessions available - Consultation must take place within 2 days after the event)

Private Market Consultation with Shahzad Haider - \$2,500 hour (1 session available (3.5 hours) - Consultation must take place within 3 days after the event)

Schedule consultations with Shahzad Haider: info@alexisdayagency.com

An aerial night photograph of the Dubai skyline. The Burj Khalifa is the central focus, its spire reaching towards the top of the frame. The city is illuminated with lights from buildings, streets, and the Dubai Fountain in the foreground. The text is overlaid on the right side of the image.

LUXURIOUS,
INFLUENTIAL,
INSPIRATION...
INTELLIGENCE



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